



Semiquincentennial Committee / Arlington250 Minutes

Date: Wednesday, February 7, 2024

Time: 7:00 pm

Conducted by Remote Participation

1. *Call to Order 7:10PM by Angela Olszewski, Co-Chair*
2. *Present were committee members: Bob Bowes, Paul Fennelly, Stewart Ikeda, Angela Olszewski, Jacob Schiller and Bob Tosi; Also present Katie Luczai - Economic Development Coordinator and George Parsons; Not Present John Hurd and Beth Locke*
3. *Approval of Minutes from previous meeting of 1/10/2024 done by Paul Fennelly were moved by Paul Fennelly and seconded by Stewart Ikeda. Roll Call Vote: All in favor with one abstention by Bob Bowes*
4. *Committee Updates*
 - a. *Regional Meeting 2/8/2024 in Lincoln to be attended by Katie Luczai and Stuart Ikeda. Per Katie more presentation style planned, and she will take notes and share with committee members*
 - b. *State Level 250 Commission Update per Paul next Meeting Tuesday 2/13/2024*
 - c. *Intermunicipal Agreement Update per Katie RFPs due tomorrow on separate parts including Marketing; to get calendar support from MOTT*
5. *Patriots Day Events Update*
 - per Jacob Arlington Dept Heads met and reviewed reenactment plans, a modified variance to be prepared and presented to Reenactors*
 - Procession/mini parade aka Pass In Review to include 100 or less reenactors, music group Middlesex Fife and Drum to be paid (estimated cost \$2,500)*
 - Pending Wednesday night event at Capital Theatre leading to Patriots Day as Kickoff event*
 - Arlington Brewing Co could conduct pop up beer garden at Roasted Granola*
 - transportation note: School Bus holds 50 adults*
 - Street banners for April -Katie will work with Beth Locke on simple design for this year, possibly alternate logos and American flag banners; could be funded by Parking Improvement district funds for Center; East Arlington has different sizing and funding from alternative source*
6. *Working Group and Subcommittee Reports*

Marketing & Publicity

 - Stuart working with Beth on website, simple multi year site of 5-7 pages on Word Press, budget \$4,750-\$5,750 or less with state calendar*
 - Dedicated newsletter or push communication feed, lead generation tool*
 - Arlington Chamber of Commerce serve as host, Concord has Content Associate, RFP pending*
 - Possible Funding: Freedoms Way Grant 1 for 2 match, MOTT, Meet Boston grant*
 - Winter intern from Tufts doing PSA videos for ACMI*
 - Revoltion250 doing podcasts*
 - Freedoms Way possibly moving kiosks*
 - Commission Arts & Culture has commemorative grants*

*-potential convening of non-profit entities in Arlington to partner with ATED & Arlington250
-Concord received 501C3 status and has 2 million budget*

7. Community Outreach & Event

Planning criteria to be included in Arlington250 calendar to be decided on and include provide justification, use logo, with free or minimal costs; Stewart had other organization criteria that we could review and modify for our purposes.

*-Arlington LWV is considering suffrage movie **How Long Must We Wait***

8. Memorial to Fallen British Soldiers reported on by George Parsons

-investigated different granite but darker granite costs \$4400 more so not changing

-possible QR code on stone at cost \$590 to reduce engravings and costs and allow for additional information, Arlington Historical Society would provide landing page or this

-reviewing other monuments to British Soldiers

-dedication in September 2024 with walk and talk event on date after dedication, ACMI to cover dedication

-suggestion of metal staked sign with sponsors and QR code on this as technology may change

-final approval from Cemetery Commission and Historical Commission pending

9. Budget Planning reported by George Parsons and Angela O

-request 25K from FY2025 Arlington Town Budget

-Leader Bank reportedly to sponsor \$25K this year and another \$25K next year

-Arlington DPW will cover some costs

-Police don't have budget to absorb any costs

10. Old Business -none

11. New Business -none

12. Future Meeting Dates Thursday 2/22/2024 7PM

13. Adjournment Motion by Stewart and seconded by Jacob. Roll call vote all voted for adjournment.

*Respectfully Submitted by
Robert Tosi Jr*